

# JOIN OUR VOLUNTEER *Team!*



## SOCIAL MEDIA ASSISTANT

Auckland Water Ski Club (AWSC) / uniworlds2025 is seeking volunteer Social Media Assistants to work with us on the upcoming IWWF University Waterski Worlds to be held in Auckland in February/March 2025. We are looking for Marketing and Communications students or students with a passion for social media to join our media crew.

This role will see you taking over the uniworlds2025 social media platforms in the run-up to and during the event. This is a great opportunity for someone to learn or further develop their digital marketing and communications skills and to gain a valuable reference for their CV

### *KEY TASKS AND RESPONSIBILITIES*

- Implementation of social media strategy including event information, skier profiling, promotion of Auckland and more
- Find story opportunities and content creation for our social platforms
- Assist in creation of collateral and event brand coordination
- Assist the Tournament Director in duties where required
- Support the event coordination of medal ceremonies and presentations

### *IS THIS ROLE FOR YOU?*

- This role would be suited to someone who is studying marketing, communications or digital media. It would be beneficial for this person to be an active social media user, particularly across Facebook and Instagram.

## *WE ARE LOOKING FOR SOMEONE WHO:*

- Has an outgoing personality and ability to work as part of a team.
- Has imagination and creativity to find opportunities for content creation.
- Is experienced in using social media.
- Is enthusiastic and motivated.
- Has well-developed organisational and problem-solving skills.
- Is able to take initiative, exercise judgment and work without supervision.
- Can conduct themselves in a professional manner by being punctual and reliable.

## *KEY INFORMATION*

- The Social Media Assistant role will start immediately and continue until the completion of the event.
- The Social Media Assistant will need to commit to time during the event onsite at the Orakei Basin from 26 Feb until 2nd March.
- No accommodation or travel expenses will be covered.
- Lunch will be provided on event days.